

EXPOSEC 2017: main event and technology showcase fair in Latin America for the security industry



Complete business platform for the security industry, **EXPOSEC | International Security Fair** will be held from **May 23 to 25, 2017, at the São Paulo Expo**, in São Paulo. The fair is one of the most important in the electronic security sector, bringing together the main players of the industry in a single event that is the scene of discussions, lectures and demonstrations of the most modern technologies of the segment, directing what will be available to private and public powers in With regard to trends in monitoring and perimeter control centers, closed circuits, access control, fire detection, security locks, industrial intelligence, electronic and residential security, identification and surveillance systems, transport of valuables and transport vehicles, armored vehicles and weapons, among others.

The **20th edition** promises to be another success of public and business. With free admission, the organization of the event anticipates the participation of approximately **800 exhibiting brands** and an estimated **42,000 visitors** among electronic, private, personal, patrimonial and business security professionals.

The event, organized by **Cipa Fiera Milano**, in partnership with the **Brazilian Association of Electronic Security Systems Companies (ABESE)** stands out for the diversity of products, launches and business opportunities offered to the market, as well as high level content programming.

With lectures directed to the security area, the 28th **COBRASE | Brazilian Congress of Private Security** will bring together experts from the sector bringing broad programming open to the public. **Exposhow | Lectures by Exhibitors** brings together representatives of exhibiting companies with debates on topics of interest for the development of the entire market through a free lecture series.

EXPOSEC will also have two major fairs simultaneously: the 4th TecnoMultimedia InfoComm Brazil, aimed at the audio, video, lighting and integrated systems industries and the 6th EnerSolar + Brazil | International Fair on Technologies for Solar Energy, bringing together the entire production chain of the Solar Energy, Wind, Biomass, GTDC and related industries.

The fairs are part of CIPA Fiera Milano's portfolio, Brazilian subsidiary of Fiera Milano, market-leading company of trade shows and conferences, both in number of visitors and exhibitors and excellence of the exhibits. With offices around the world, has a portfolio that stands out from the other promoters of fairs in terms of range of represented industries and quality of events.

In Brazil, Cipa Fiera Milano holds 13 fairs, covering 11 sectors of the economy, as well as being responsible for the publication of targeted magazines in Latin America. Founded in 1977, CIPA was acquired by Fiera Milano in 2011, making it the Brazilian subsidiary of one of the world's leading companies in trade fair and congress in the world.

More information: www.exposec.com.br

Service

20th EXPOSEC | International Security Fair

Date: May 23 to 25, 2017, from 1 p.m. to 8 p.m.

Location: São Paulo Expo Exhibition & Convention Center

Address: Rodovia dos Imigrantes, Km 1,5 – São Paulo – SP – Brazil

Free Transportation: Rua Nelson Fernandes, 450 – Access by the Jabaquara Bus Terminal

* Free Event for Sector Professionals

About Cipa Fiera Milano

Cipa Fiera Milano specializes in trade shows and technical publications, and aims to bring organizations and create networking opportunities through the implementation of major trade shows and targeted magazines publications in Latin America.

Founded in 1977, it was acquired by Fiera Milano in 2011, becoming the Brazilian branch of one of the world's leading trade fair and congress companies.

Fiera Milano in the world

Located in Milan, Italy, Fiera Milano is the market leader in the trade fairs and congresses segment, both in terms of number of visitors and exhibitors, and in the excellence of the exhibitions.

With offices around the world, Fiera Milano has a portfolio that stands out from the other fair promoters in terms of the range of economic sectors represented and quality of events.

Each year, its exhibitions attract more than 30,000 exhibitors and more than 5 million visitors. Fiera Milano currently operates a joint venture with Hannover Messe in China and India and has its own subsidiaries in Brazil, South Africa, China and India.

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