

## MCM innovates, invests in new technologies and brings to EXPOSEC products for the electronic security segment

**MCM**® MCM is one of the main manufacturers of sources and nobreaks of the Country, with products developed to serve the security, computer science, commercial automation and telecommunications markets.

In 2017, the company will bring to market a new product concept for the electronic security segment. It features the "Smart Meter" function, technology that will indicate the power consumed by the connections of the security cameras. This feature allows a better use of the source, demonstrating the consumption of the equipment connected to it, via an indicative LED.



In addition, it will launch the Organizer Box - Power Supply, which is a cable organizer with included switching power supply. This equipment also has the "Smart Meter" function. In the event, will also be presented other nobreaks of greater power and new applications, for example, for remote concierge, radars and traffic lights, among others.

Larysse Guimarães, of the company's marketing, comments that MCM has participated in EXPOSEC for 15 years. *"As a fair showcase of the technologies in the industry, we always participate to expose our launches. In addition, EXPOSEC is the key door to opening new businesses and strengthening the brand in the market."*

Complete business platform for the security industry at **EXPOSEC | International Security Fair** will be held **from May 23 to 25, 2017, at the São Paulo Expo**, in São Paulo. With the organization of **Cipa Fiera Milano**, in partnership with the **Brazilian Association of Electronic Security Systems Companies (ABESE)**, some 800 exhibiting brands and an estimated **42 thousand visitors** are expected among electronic, private, personal, patrimonial and security professionals.

More information: [www.exposec.com.br](http://www.exposec.com.br)

### Service

**20<sup>th</sup> EXPOSEC | International Security Fair**

**Date:** May 23 to 25, 2017, from 1 p.m. to 8 p.m.

**Location:** São Paulo Expo Exhibition & Convention Center



**Address:** Rodovia dos Imigrantes, Km 1,5 – São Paulo – SP – Brazil

**Free Transportation:** Rua Nelson Fernandes, 450 – Access by the Jabaquara Bus Terminal

\* Free Event for Sector Professionals

**Cipa Fiera Milano Press Office**  
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