

Exhibition and Congress move the security sector in São Paulo

EXPOSEC | International Security Fair is in its 19th edition as an important business and information platform for all those who work in the security sector. With integrated solutions, equipment and accessories, it presents to purchasers from Brazil and abroad, launches, trends and innovations in products, services and equipment for various applications. Considered as South America's biggest event, it gathers from **May 10 to 12, 2016**, at **São Paulo Expo Exhibition & Convention Center**, in São Paulo, **800 exhibiting brands** with more than **10,000 items** and visitor perspective of **42,000 visiting professionals**.

In addition to technological products and news, EXPOSEC presents a conference schedule, delivered by renowned professionals in the sector, who approach different content from the electronic security sector. With free entrance, the **27th Brazilian Private Security Congress (COBRASE)**, simultaneous to the fair, will be an information and content exchange pole, held on **May 11 (Wednesday)**, from 1 p.m. to 8 p.m., with a long schedule of lectures by specialists in the following sectors: Professional Management, Communication Systems, Regulation and Technology oriented to the security sector.

At the opening lecture at 1 p.m., electronic security system consultant Renato Prado, talks about *"The growing trend of the integrated platforms in the security systems"*; at 2 p.m. *"Business Security: Luxury or Need"* topic discussed by journalist and editor at the magazines Security and Incêndio, Luiz Carlos Gabriel; at 3 p.m., Autair Iuga, São Paulo State's Escort Companies Trade Union (SEMEESP) president talks about the *"Importance of the Armed Escort in Brazil"*; at 4 p.m., *"The Technology World and the Private Security Innovations"* lecture by Celso Calazans, electronic security and monitoring consultant.



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At 5 p.m., Diógenes Viegas Dalle Lucca, specialist in Crisis Management and Negotiation and security consultant talks about *"Education for Security – Urban Violence"*; the Electronic Valley's Electric, Electronic Devices and Similar Products Trade Union (SINDVEL), Roberto Pinto talks about *"How to Transform Knowledge in a Great Business, Conciliating Electronics with Software and The Internet of Things"* at 6 p.m. and, closing the lecture schedule, Dr. Celita Sousa, lawyer and legal consultant at the National Federation of Security and Valuables Transportation Companies (FENAVIST) talks about *"An Overview About the Management Board in Economic Defense (CADE) and Thoughts About the Four National Power Fields"*, at 7 p.m..

Rimantas Sipas, business director at **Cipa Fiera Milano in Brazil**, which organizes the events in partnership with the Brazilian Electronic Security Systems Association (ABESE), reaffirms the importance of the congress and the synergy with Exposec, as well as the integration and experience exchange between the sector professionals, emphasizing that the topics discussed in the congress reveal the fact of investing and improving Brazil's security culture.

More information Exposec: www.exposec.tmp.br/

Service

XIX EXPOSEC | International Security Fair

Date: May 10 to 12, 2016, from 1 p.m. to 8 p.m.

* Free entrance for industry professionals

Simultaneous Event: Brazilian Private Security Congress (COBRASE)

Date: May 11, 2016, from 1 p.m. to 8 p.m.

* Free entrance without previous enrollment, "first come, first served"

Venue: São Paulo Expo Exhibition & Convention Center



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Address: Rodovia dos Imigrantes, KM 1,5 – Água Funda, São Paulo – SP

Free Shuttle: Rua Nelson Fernandes, 450 – Access by Jabaquara Bus Terminal

About Cipa Fiera Milano

Cipa Fiera Milano is specialized in trade fairs and technical publications, and its purpose is to bring organizations closer and create relationship opportunities through the creation of big fairs and publications of segmented magazines in Latin America.

Fiera Milano Worldwide

Located in Milan - Italy, Fiera Milano is a market leader in the fair and congress sector, both in quantity of visitors and exhibitors, and in exhibition excellence. With offices in eight countries around the world, Fiera Milano has a portfolio standing out from the other fair promoting companies, when it comes to the range of economic sectors represented and event quality. Every year, its exhibitions attract more than 30,000 exhibitors and five million visitors.

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