

THE FUTURE OF SECURITY:
SMART, INTEGRATED AND CONNECTED

01 - 03
JUNE
2026

1PM TO 8PM
SÃO PAULO EXPO
SÃO PAULO - SP / BRAZIL



merchandising catalogue

Realization



Organization and Promotion



Welcome to EXPOSEC 2026!

Boost your brand and achieve even better results.

Participating in Latin America's most important security trade show is, in itself, a strategic step toward strengthening your market presence. But we know that, in a highly competitive environment, just being there is not enough: **you need to stand out, attract visitors, and generate business in a smart way.**

The **EXPOSEC Merchandising Catalog** was created to offer exclusive **visibility, communication, and marketing tools** that expand your brand's reach before, during, and after the event. Each option was designed to put your company in the spotlight, generate qualified traffic to your booth, and create experiences that will remain in visitors' memories.

By investing in merchandising, your company not only strengthens its presence, but also **increases the chances of converting leads into business**, enhances relationships, and reinforces its image as a leader in innovation, technology, and cutting-edge solutions.

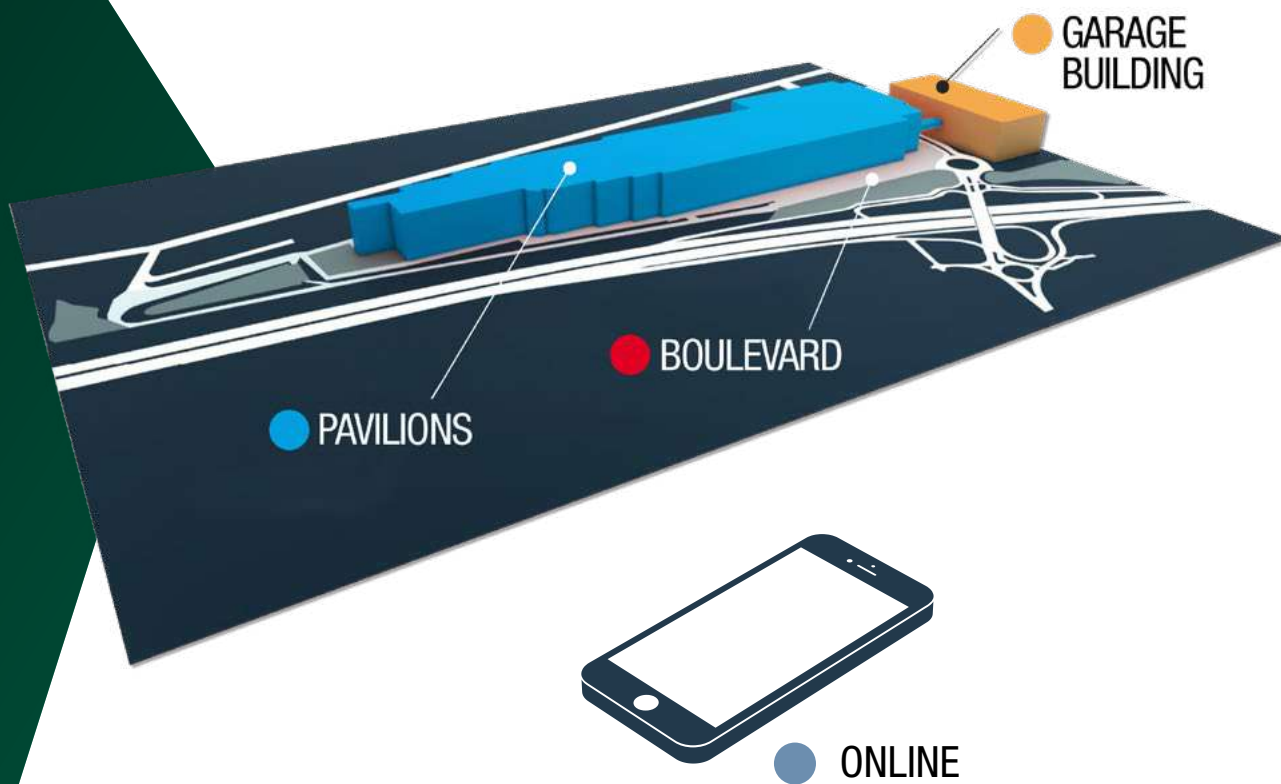
Take advantage of this opportunity to turn your participation into a competitive advantage. Check out the available options and **choose the ones that best meet your expectations.**

EXPOSEC 2026 – Where big brands become even bigger.

EXPOSEC

EXPO INTERNACIONAL DE TECNOLOGIA EM SEGURANÇA

SUA MARCA
AQUI EM 2026



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WEBSITE – BANNER

DESCRIPTION

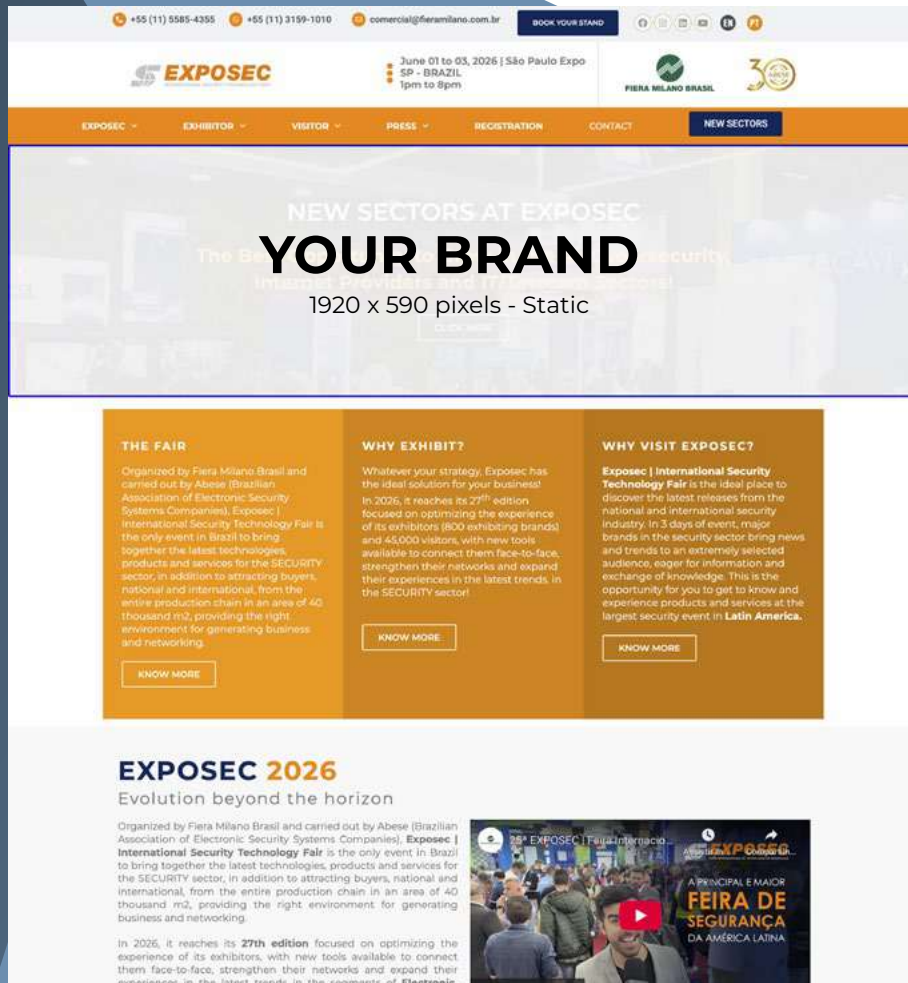
– Static banner on the fair's website.

SPECIFICATIONS

- 1920 x 590 pixels;
- JPEG, PNG, or GIF file;
- Period: monthly.

QUANTITY

– Upon request.



USD 235,45

period: monthly
one insertion

Visibility



YOUR BRAND HERE

600x80px



save the date
01 03 junho 2025



**88% das empresas dos visitantes da EXPOSESEC
investem em segurança anualmente**

Sabe o que isso significa?

Que apresentar suas soluções e produtos na Exposec tem o potencial de gerar leads qualificados e oportunidades concretas de monetizar a presença da sua empresa, além de aumentar o impacto e a visibilidade da sua marca para um público altamente qualificado.

A Exposec | Feira Internacional de Tecnologia em Segurança é o maior evento da indústria de segurança da América Latina, reunindo milhares de decisores, influenciadores e potenciais parceiros de negócios em busca de novidades, tecnologia e inovação."

**Fonte: Post Show Report - Exposec 2024, dados de visitantes entrevistados*

QUERO SER UM EXPOSITOR

EMAIL MARKETING – BANNER

DESCRIPTION

– Banner inside the fair's email marketing.

SPECIFICATIONS

- 600 x 80 pixels;
- JPEG, PNG, or GIF file;
- Limited number of sends.

QUANTITY

– Upon request.

USD 196,21

1 send per banner

Visibility





EXPOSEC
FEIRA INTERNACIONAL DE TECNOLOGIA EM SEGURANÇA
INTERNATIONAL SECURITY TECHNOLOGY FAIR

save the date
01 03 junho 2025

EVOLUÇÃO
ALÉM DO
HORIZONTE

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**Fonte: Post Show Report - Exposec 2024, dados de visitantes entrevistados*

QUERO SER UM EXPOSITOR

EMAIL MARKETING – SEND

DESCRIPTION

– Use this direct marketing tool in order to improve your company's results. It can be a simple piece of information, sale, notice, electronic newsletter, among other purposes that can generate great results.

SPECIFICATIONS

- Maximum width 600 pixels;
- HTML file;
- Maximum file size: 100Kb;
- Client must provide reply-to email and subject.

USD 313,94
one send

Visibility



SOCIAL MEDIA

FACEBOOK, INSTAGRAM AND LINKEDIN

DESCRIPTION

- Post on Exposec's social media.
- Increase interaction between target audience and brand.

SPECIFICATIONS

• Feed Images

- Vertical: 1,080 x 1,350 pixels;
- Square: 1,080 x 1,080 pixels;
- Horizontal: 1080 x 566 pixels, 16:9 ratio.

• Feed Videos

- Vertical: 1,080 x 1,350 pixels;
- Square: 1,080 x 1,080 pixels;
- Horizontal: 1080 x 566 pixels, 16:9 ratio;
- Videos under 4GB;
- Duration: 60s.

Instagram Stories

• Image

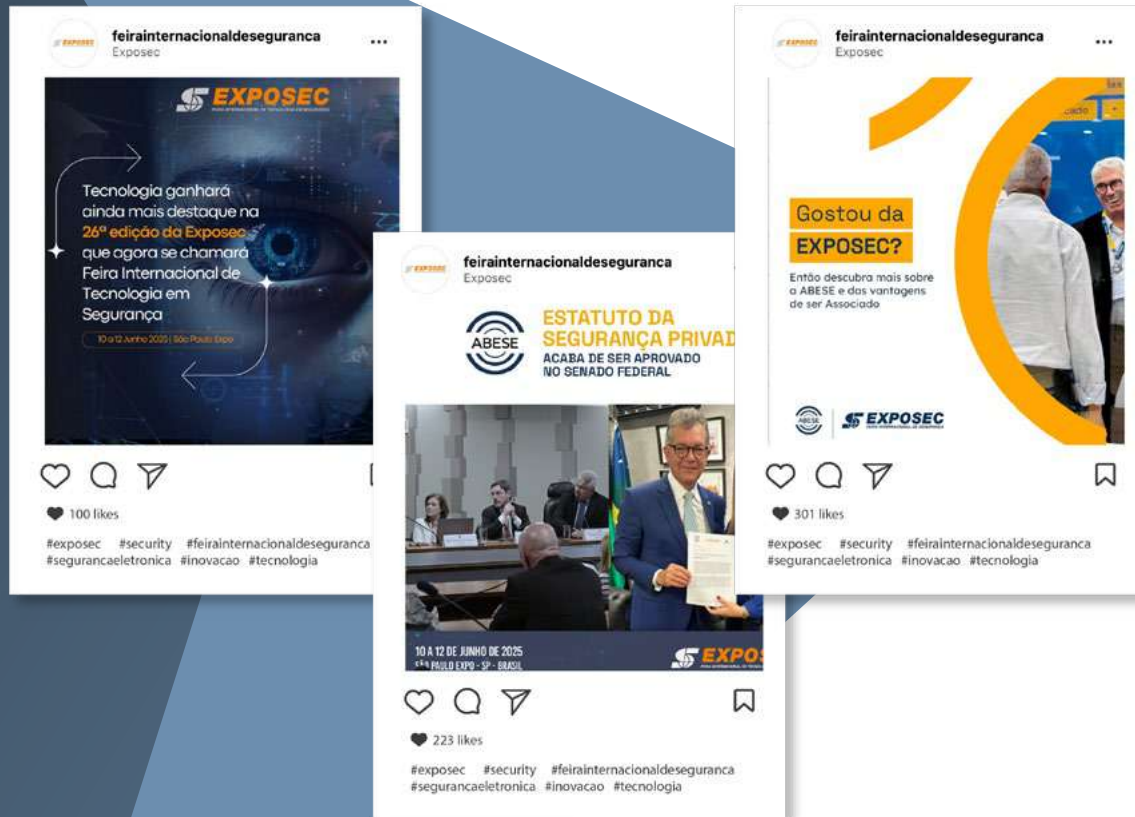
- Aspect ratio: 9:16 and 4:5 to 1.91:1;
- File type: .jpg or .png;
- File size: Up to 30 MB;
- Duration: Six seconds (Boomerang).

Video

- Aspect ratio: 9:16 and 4:5 to 1.91:1;
- File type: .mp4 or .mov;
- File size: Up to 4 GB;
- Duration: 1 to 15 seconds;
- Pixels: Minimum of 500 px.

Reels

- 1080 x 1920 pixels, 9:16 ratio;
- File type: .mp4 or .mov;
- File size: Up to 4 GB;
- Duration recording directly from Instagram's camera: up to 90 seconds;
- Duration of video uploaded via third-party apps: up to 15 minutes.



+45K*
followers

+3M*
total reach

+4,7M*
Impressions
Total

Visibility



* Facebook, Instagram and LinkedIn

USD 133,42

one post

WEBSITE POP-UP**DESCRIPTION**

- Ad in the Registration Pop-Up;
- 1 insertion per month.

SPECIFICATIONS

- Banner in Pop-Up with link
- Banner Size: 500 x 150 pixels;
- Image Format: JPG or PNG;

**USD 180,51**

one insertion per month

Visibility



ITEM 6

EXHIBITOR PAGE

DESCRIPTION

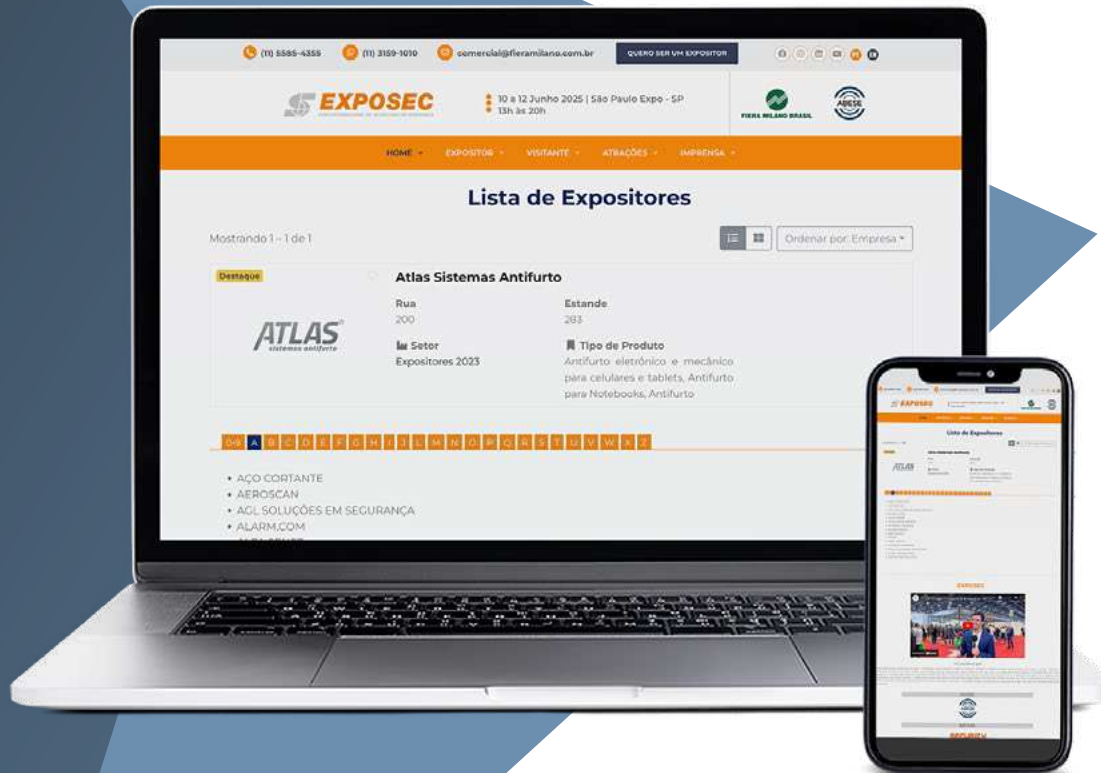
The EXHIBITOR PAGE is a page dedicated for each exhibitor to expand their participation in EXPOSEC.

This space creates the opportunity for relationship building and networking with the main players in the market, enables prospecting for new clients, and increases brand visibility.

It is an excellent opportunity to present your portfolio, launch new products/services, build your contact network with highly qualified visitation and with the main leaders in the industry.

INFORMATION:

- 1 Super Banner: 970x250 pixels | **png, jpg or gif** file
- 1 Company logo: 180x180 pixels | **png, jpg or gif** file
- Information on the Street and your booth location
 - Link to Social Media:
 - LinkedIn / Facebook / Instagram / Twitter / Youtube
 - Company contact details:
 - Corporate Name/Trade Name/Phone/Email/Website
 - Brief description of the company
- 1 Product catalog (**PDF File | File size: 2MB**)
 - 1 Company or product video
 - 5 Product Photos | **JPG or PDF** file
 - Brief description of the products



+334K
Users
browsing the
website.

Access in
+179
countries

+973K
Page views
during the 2025
campaign.

Visibility



USD 102,03

The information and assets must be provided by the client.
Run from contract signature until 30 days after the event

DIGITAL CATALOG IMPACT

DESCRIPTION

The official fair catalog with all the companies that participated, attractions, and the schedule of what happened during the event

SPECIFICATIONS

- Size: 15x21cm (LxA);
- Redirecting link;

DISTRIBUTION

Smartcodes spread at the entrance, registration, and inside the fair to download the catalog and it will be available free of charge on the event website and after the end of the fair we will run actions on social media and send EMKT to our entire qualified base.

USD 117,73



Visibility



ITEM 1

LOCATION MAP

DESCRIPTION

- Printed map with the floor plan and exhibitor list;
- Distributed free of charge during the event days.

SPECIFICATIONS

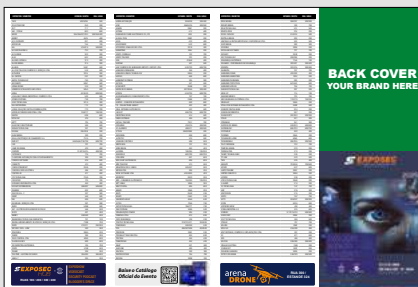
- Open Format: 62x44 cm (WxH);
- Closed Format: 15.5x22 cm (WxH);
- Gloss coated paper 115g.
- Files at the size of the reserved space, sent in PDF or JPG 300 dpi.

PRINT RUN

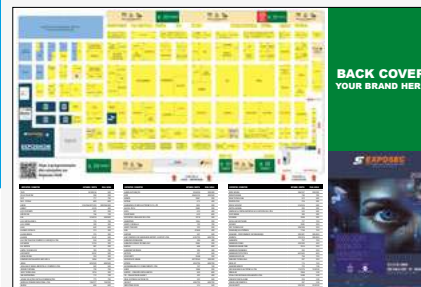
- Consult our sales team.



MODEL 1 Modules + Back Cover



MODEL 2 - Exclusive Poster + Back Cover



Visibility



MODEL 1 - 4 modules + Back Cover	INVESTMENT
Back Cover: 15.5x22 cm	USD 2.943,15
1 module: 15x14.5 cm	USD 2.354,52
2 modules: 30x14,5cm	USD 2.746,94
3 modules: 45x14,5cm	USD 3.139,36
4 modules: 60x14,5cm	USD 5.886,30

MODEL 2 - Poster + Back Cover	INVESTMENT
Back Cover: 15.5x22 cm + Full Ad in the back: 62x44 cm	USD 6.867,35

STREET BANNER

DESCRIPTION

- Overhead banner signaling the aisles of the fair with your logo or artwork;
- 2-Sided.

SPECIFICATIONS

- Banner Size: 1.50x2.5 m (WxH);
- Artwork Size: 1.50x0.80 m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on Vinyl.

QUANTITY

- Upon request.



USD 322,31

per unit (2-Sided)

Visibility



FOOD COURT BANNER



DESCRIPTION

- Overhead banner signaling the food court with your logo or artwork;
- 2-Sided.

SPECIFICATIONS

- Banner Size: 1.50x2.5 m (WxH);
- Artwork Size: 1.50x0.80 m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on Vinyl.

QUANTITY

- Upon request.

USD 366,26
per unit (2-Sided)

Visibility



TOTEM 80

DESCRIPTION

- Totem with two exclusive sides for the exhibitor located at the intersection of the fair aisles;
- Artwork provided by the client;
- Production and installation by the organizer.

SPECIFICATIONS

- Total Size: 0.80x1.80 m (WxH).
- Artwork View Area: 0.80x1.60 m (WxH).
- PDF or JPG file with 120 dpi at the artwork size;

QUANTITY

- 1 unit = 1 quota.
- 40 quotas



USD 300,86

Visibility



TOTEM 120

DESCRIPTION

- Totem with two exclusive sides of the exhibitor's artwork located at the registration entrance or in the entrance corridor;
- Artwork provided by the client;
- Production and installation by the organizer.

SPECIFICATIONS

- Total Size: 1.00x2.00 m (WxH).
- View Area: 1.00x2.00 m (WxH).
- PDF or JPG file with 120 dpi at the artwork size;

QUANTITY

- 1 unit = 1 quota.
- 8 quotas



USD 476,18

Visibility



ITEM **6A**

BANNER ABOVE THE BOOTH - INSTALLATION ONLY

DESCRIPTION

- Banner hung above the booth on the pavilion structure;
- Production and finishing are the client's responsibility;
- Installation by the organizer;
- Deliver the banner at Caex on the 1st setup day;
- Inform the salesperson if you will retrieve the banner after the event.
Deadline of up to 7 calendar days to retrieve the banner. After this period the material will be discarded for recycling

SPECIFICATIONS

- Banner Size: 2x3m ou 3x2m (WxH);
- 2-Sided Printing;
- Pocket and pipe/rod finishing at the ends (we will refuse the banner if it does not meet the requested specifications);

QUANTITY

- 1 unit per booth.

USD 374,11

produced by the client and
installed by the organizer



Visibility



OVERHEAD BANNER ABOVE THE BOOTH - PRODUCTION AND INSTALLATION

DESCRIPTION

- Banner hung above the booth on the pavilion structure;
 - Production, finishing, and installation are the responsibility of the organizer;
- Sending the logo or artwork is the client's responsibility;
 - 2-Sided Printing;
- Inform the salesperson if you will retrieve the banner after the event. Deadline of up to 7 calendar days to retrieve the banner. After this period the material will be discarded for recycling

SPECIFICATIONS

- Banner Size: 2x3m ou 3x2m (WxH);
- Pocket and pipe/rod finishing at the ends;

QUANTITY

- 1 unit per booth.



USD 732,52

produced and installed by the organizer
(client will provide the artwork)

LOGO ON THE PRINTED FLOOR

DESCRIPTION

- Your logo indicating the booth location on the entrance floor plan and on the floor plan totems inside the fair positioned in strategic locations;
- Logo file provided by the client;
- Production and installation by the organizer.

SPECIFICATIONS

- Vectorized (outlined) logo file in EPS or PDF format.

QUANTITY

- 1 unit.



USD 354,61
1 unit

Visibility



SMALL FLOOR STICKER

DESCRIPTION

- Special floor sticker with the exhibitor's artwork;
- Applied in the aisles inside the fair;
- Artwork provided by the client;
- Production and installation by the organizer.

SPECIFICATIONS

- 1.40x1.40 m (WxH);
- PDF or JPG file with 120 dpi at the artwork size.

QUANTITY

- Upon request.



USD 88,95
per unit

Visibility





MEDIUM FLOOR STICKER

DESCRIPTION

- Special floor sticker with the exhibitor's artwork;
- Applied in the aisles inside the fair;
- Artwork provided by the client;
- Production and installation by the organizer.

SPECIFICATIONS

- 2.80x2.80 m (WxH);
- PDF or JPG file with 120 dpi at the artwork size.

QUANTITY

- Upon request.

USD 293,01
per unit

Visibility





GIANT FLOOR STICKER

DESCRIPTION

- Special floor sticker with the exhibitor's artwork.
- Artwork provided by the client;
- Production and installation by the organizer.
- Applied at registration or in the entrance corridor of the fair.

SPECIFICATIONS

- 4x4 m (WxH);
- PDF or JPG file with 120 dpi at the artwork size.

QUANTITY

- Upon request.

USD 431,66
per unit

Visibility



SAMPLING

DESCRIPTION

- Distribution of promotional materials at the entrance or exit of the event such as bags, giveaways, pens, and leaflets.

SPECIFICATIONS

- Content subject to evaluation by the fair's management;
- All material production at the exhibitor's expense.

QUANTITY

- Upon request.



USD 1.241,13

Visibility



REGISTRATION TOTEM

DESCRIPTION

- Your logo or artwork on the wallpaper of the self-service totems;
- Logo or artwork provided by the client;
- Installation by the organizer.

QUANTITY

- Upon request.



USD 354,61

Visibility



VIP VISITOR BADGE - ADVANCE REGISTRATION

DESCRIPTION

- Exposure of your brand on the badges sent by mail to visitors who pre-register for the fair on the website.

SPECIFICATIONS

- Badge format 10x12cm (WxH);
- Space for logo placement: 9x2cm (WxH);
- Vectorized (outlined) logo file in EPS or PDF formats;
- The organizer is responsible for printing and distributing the badges.

QUANTITY

- 1 quota = 10 thousand badges;

USD 5.319,15

quota of 10 thousand badges



Visibility



VISITOR BADGES - ON-SITE REGISTRATION

DESCRIPTION

- Exposure of your brand on the badges distributed on the event day.

SPECIFICATIONS

- Badge format 10x12cm (WxH);
- Space for logo placement: 9x2cm (WxH);
- Vectorized (outlined) logo file in EPS or PDF formats;
- The organizer is responsible for printing and distributing the badges.

QUANTITY

- 1 quota = 5 thousand badges;



USD 5.319,15

quota of 5 thousand badges

Visibility



PERSONALIZED LANYARD



DESCRIPTION

- Lanyards distributed at registration together with the visitor badges.

SPECIFICATIONS

- Production and delivery of the lanyards are the exhibitor's responsibility
- The organizer is responsible for distribution at event registration.

QUANTITY

- 1 quota = 10 thousand badges;
- 4 quotas.

USD 6.205,67

1 quota = 10 thousand badges

Visibility



PRESS ROOM

DESCRIPTION

- Notepad;
- Pen with the brand;
- Logo on the Monitors;
- Logo/artwork stickered on the walls 1,00x0,50 m (WxH).

QUANTITY

- Production and installation of the stickers by the organizer;
- Client will provide the artwork/logo file;
- Exhibitor will be responsible for producing and delivering the remaining materials.

USD 261,61



Visibility



VIDEO - YOUR BRAND HERE

LED PANEL AT REGISTRATION



DESCRIPTION

– Application of the brand on the LED panel above the service structure in the internal area. More information upon request.

SPECIFICATIONS

- The organizer is responsible for airing;
- Exhibitor must provide mp4 video;
- size: Upon Request

QUANTITY

– 1 insertion of 10s = 1 quota;

USD 2.686,77

– 1 insertion of 10s = 1 quota;

Visibility





CELL PHONE CHARGER

DESCRIPTION

- Associate your brand and product with the most used technology for smartphones. It has multiple charging points + seating.

SPECIFICATIONS

- Your logo/artwork in the reserved spaces;
- UPPER PART (4-Sided): 0.32x0.72m (WxH);
- LOWER PART (4-Sided): 0.72x0.92 m (WxH);
- Organizer is responsible for production and installation;
- Exhibitor must provide file with artwork or logo.
- PDF or JPG file with 120 dpi at the artwork size.

LOCATION

- PDF or JPG file with 120 dpi at the artwork size.

QUANTITY

- Upon request.

USD 321,78

1 unit

Visibility



ITEM 19

LED CIRCUIT

DESCRIPTION

With the solutions of EXPOSEC's New Digital Experiences Circuit your Company will be able to impact the right audience in the most dynamic and creative way, in strategically selected locations ensuring a higher number of effective Impacts, with more lasting and measurable results, using more sustainable materials and processes

10-second video loop

Minimum number of insertions: 2,310

SPECIFICATIONS

Request from sales (cube, overhead banners, entrance panel, portal)

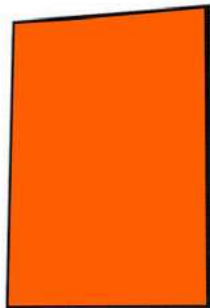
QUANTITY

– 30 quotas.

PORTAL



OVERHEAD BANNER



PANEL



Visibility



USD 1.962,10

1 quota



FREE TRANSPORTATION (VANS)

DESCRIPTION

– Application of the brand on the vans providing free transportation during the event.

SPECIFICATIONS

- Size: 0.60x0.40m (WxH);
- The organizer is responsible for production and installation, exhibitor must provide artwork file;
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on magnetic sheet.

QUANTITY

– 2 quotas.

USD 302,16

1 quota = 7 units

Visibility



ELEVATOR DOOR

DESCRIPTION

- Your brand displayed on the doors of the internal elevators on the mezzanine and in the pavilions;
- 1-Sided.

SPECIFICATIONS

- Size: 0.80x2.10m (WxH);
- Artwork Size: 0.80x2.10m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on sticker.

QUANTITY

- 1 unit = 1 quota
- 18 quotas.



USD 633,10

1 quota = 1 unit

Visibility



ELEVATOR MIRROR

DESCRIPTION

- Your brand displayed on the mirrors of the internal elevators on the mezzanine and in the pavilions;
- 1-Sided.

SPECIFICATIONS

- Mirror Size: 1.00x1.20m (WxH);
- Mirror Artwork Size: 11.00x1.20m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on sticker.

QUANTITY

- 1 unit = 1 quota
- 9 quotas.



USD 155,40

1 quota = 1 unit

Visibility



ELEVATOR FLOOR MAT

DESCRIPTION

- Your brand displayed on the floors at the exits of the internal elevators on the mezzanine and in the pavilions;
- 1-Sided

SPECIFICATIONS

- Size: 1.30 x 1.30m (WxH);
- Artwork Size: 1.30 x 1.30m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on special floor sticker.

QUANTITY

- 1 unit = 1 quota
- 18 quotas.



USD 437,94

1 quota = 1 unit

Visibility



ESCALATOR



DESCRIPTION

- Your brand displayed on the inside of the escalators on the mezzanine and in the pavilions;
- 1-Sided

SPECIFICATIONS

- Size: 12.60x0.56m (WxH);
- Artwork Size: 12.60x0.56m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on sticker.

QUANTITY

- 2 units = 1 quota
- 2 quotas.

USD 1.495,91

1 quota = 2 unit

Visibility



PANEL 4

DESCRIPTION

- Come place your brand on the wall facing the internal escalator access to pavilion 4;
- 1-Sided

SPECIFICATIONS

- Size: 3.64x4.32m (WxH);
- Artwork Size: 3.64x4.32m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on vinyl.

QUANTITY

- 1 unit = 1 quota



USD 1.897,74

1 quota = 1 unit

Visibility



MEZZANINE DOORS

DESCRIPTION

- Your brand displayed on the side glass of the mezzanine doors (201 to 210);
- 1-Sided

SPECIFICATIONS

- Size: 0.94 x 2.10m (WxH);
- Artwork Size: 0.94 x 2.10m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on Sticker.

QUANTITY

1 quota = 1 door



USD 498,77

1 quota = 1 door

Visibility



COLUMNS

DESCRIPTION

– Your brand displayed on the columns of pavilions 6, 7, and 8;

SPECIFICATIONS

– 3-SIDED;

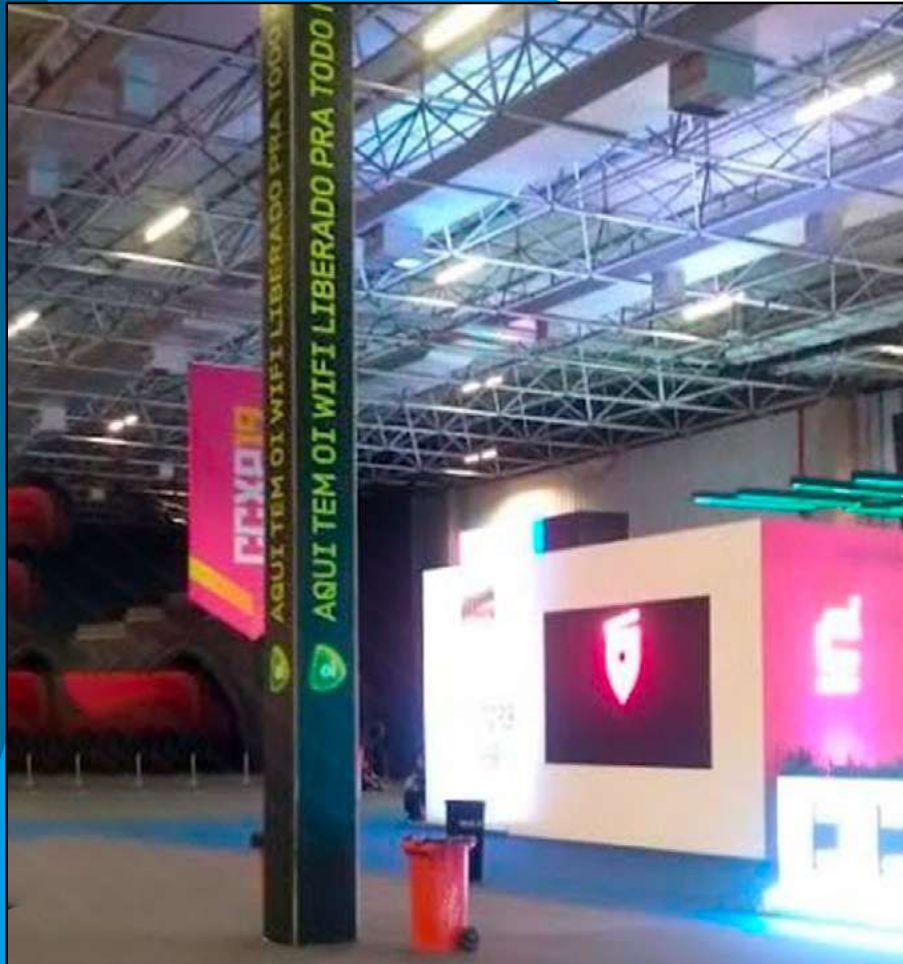
- Size: 0.56x10.00m (WxH);
- Artwork Size: 0.56x10.00m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on vinyl

– 4-SIDED;

- Size: 0.56x10.00m (WxH);
- Artwork Size: 0.56x10.00m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on vinyl

QUANTITY

– 1 unit = 1 quota



3-SIDED - USD 2.073,91

1 quota = 1 unit

4-SIDED - USD 2.765,33

1 quota = 1 unit

Visibility



ITEM 28

RESTROOMS

DESCRIPTION

- Your brand displayed and communicated inside the restrooms on the mezzanine and in the pavilions;
- 1-Sided



- **STALL DOORS;** - Size: 0.55x1.65m (WxH);
 - Artwork Size: 0.55x1.65m (WxH);
 - PDF or JPG file with 120 dpi at the artwork size;
 - Printed on sticker
- **MIRRORS;** - Size: 0.15x1.30m (WxH);
 - Artwork Size: 0.15x1.30m (WxH);
 - PDF or JPG file with 120 dpi at the artwork size;
 - Printed on sticker
- **URINALS;** - Size: 0.40x0.30m (WxH);
 - Artwork Size: 0.40x0.30m (WxH);
 - PDF or JPG file with 120 dpi at the artwork size;
 - Printed on sticker

CABIN DOOR - USD 175,18

1 quota = 1 unit

MIRRORS - USD 82,25

1 quota = 1 unit

URINALS - USD 46,78

1 quota = 1 unit

Visibility



ITEM 1

LED PANEL - ESCALATOR

DESCRIPTION

- Your brand displayed on the LED panel in front of the escalator on the SP EXPO marquee;
- 1-Sided

SPECIFICATIONS

- Size: 2.50x5.00m (WxH);
- Artwork Size: 2.50x5.00m (WxH);
- mp4 video file with 640x1280 pixels;
- MP4 file of 10s;

QUANTITY

- 1 insertion of 10s = 1 quota on one of the sides;
- 10 quotas.

USD 2.018,74

- 1 insertion of 10s per side = 1 quota;
- 10 quotas.



Visibility



LED PANEL EYELET



DESCRIPTION

- Your brand displayed on LED panels in the corridor of pavilions 1 to 5 during all event days;
- Exclusivity option;
- 1-Sided.

SPECIFICATIONS

- Size: 2.00 x 4.00m (WxH);
- Artwork Size: 512 x 1204 pixels (WxH);
- MP4 file of 10s;

QUANTITY

- 1 insertion of 10s = 1 quota;
- 50 quotas.

USD 1.381,32

- 1 insertion of 10s per side = 1 quota;
- 50 quotas.

Visibility



ESCALATOR ACM*

DESCRIPTION

- Your brand displayed on the outside of the escalator;
- 1-Sided.

SPECIFICATIONS

- Size: 19.50x1.35m (WxH);
- Artwork Size: 19.50x1.35m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on sticker.

QUANTITY

- 1 unit;



USD 3.561,23

check availability

Visibility





ESCALATOR ACM* WITH SPECIAL DIE-CUT

DESCRIPTION

- Your brand/product displayed on the outside of the escalator;
- 1-Sided.

SPECIFICATIONS

- Size: 19.50x1.35m (WxH);
- Artwork Size: 19.50x1.35m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on PS.

QUANTITY

- 1 unit;

UPON REQUEST

check availability

Visibility





ESCALATOR GLASS*

DESCRIPTION

- Your brand/product displayed on the glass of the marquee escalator;
- 1-Sided.

SPECIFICATIONS

- Size: 12.05x0.55m (WxH);
- Artwork Size: 12.05x0.55m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on Sticker.

QUANTITY

- 1 unit = 1 quota;

USD 2.798,56

check availability

Visibility



ITEM 6

WALL MODULE



DESCRIPTION

- Your brand displayed on an adhesive piece on a section of wall on the marquee;
- 1-Sided.

SPECIFICATIONS

- Size: 8.00x5.00m (WxH);
- Artwork Size: 8.00x5.00m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on sticker.

QUANTITY

- 1 unit = 1 quota;
- up to 5 quotas.

USD 5.036,92

- 1 unit = 1 quota;
- up to 5 quotas.

Visibility



MARQUEE LIGHTS

DESCRIPTION

– External lighting of the marquee façade of the event pavilions in your company's colors;

QUANTITY

1 quota;



USD 1.197,14

– 1 quota;

check availability

Visibility



SIGN CUBE CHANNEL LETTER SPE

DESCRIPTION

- Placement of your brand on the outside of the boulevard;
- Front

SPECIFICATIONS

- Size: 1.60x1.60m (WxH);
- Artwork Size: 1.60x1.60m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on PVC sign and sticker.

QUANTITY

- 1 unit = 1 quota;



USD 897,47

- 1 unit = 1 quota;
- check availability

Visibility



FLOOR STICKER BUS

DESCRIPTION

- Placement of your brand on a floor sticker near the waiting area for minibuses at the access to the pavilions;
- 1-Sided

SPECIFICATIONS

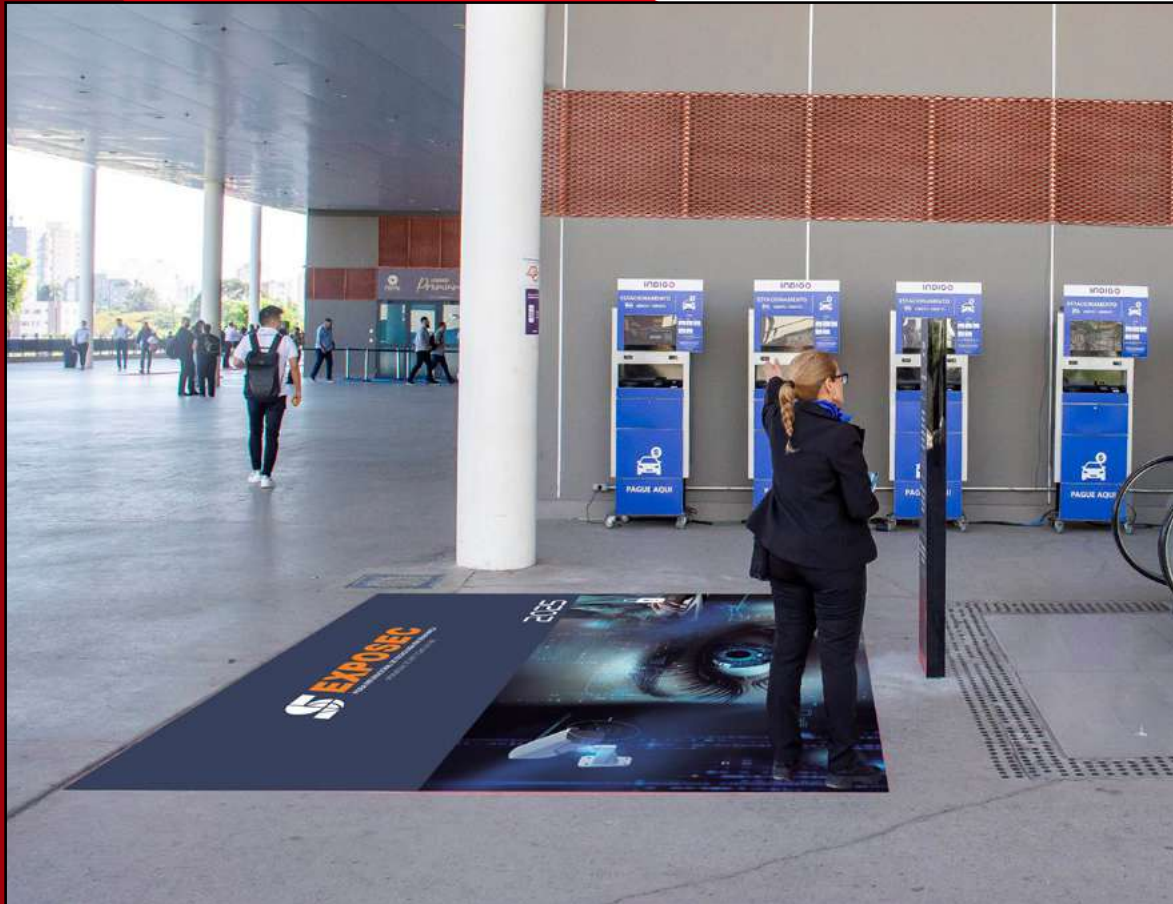
- Size: 4.00x2.80m (WxH);
- Artwork Size: 4.00x2.80m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on sticker.

QUANTITY

- 1 unit = 1 quota;

USD 1.868,55

- 1 unit = 1 quota;
- check availability



Visibility



SAMPLING

DESCRIPTION

- Distribute giveaways and promotional materials in the external area at the fair entrance;
- Hiring promoters, production, and distribution of materials are the exhibitor's responsibility.

SPECIFICATIONS

- Sales promoter
- Giveaway/material distribution

QUANTITY

- 1 representative = 1 quota;
- 4 quotas



USD 2.189,70

1 quota = 1 representative

Visibility



INFLATABLE (SIMPLE CATEGORY)

DESCRIPTION

- Placement of a personalized inflatable balloon in front of the event pavilion;
- Exhibitor production;
- 1-Sided.

QUANTITY

- 1 unit = 1 quota



USD 2.654,33

1 quota

Visibility



[check availability](#)



INFLATABLE (REPLICA CATEGORY)

DESCRIPTION

- Placement of a replica of your product as a personalized inflatable balloon in front of the event pavilion;
- Exhibitor production;

QUANTITY

- 1 unit = 1 quota

USD 3.504,16

1 quota

Visibility



[check availability](#)

GUARDRAIL**DESCRIPTION**

- Your brand displayed on the guardrail of the corridors of the pavilion where the event is being held;
- 1-sided.

SPECIFICATIONS

- Pavilion 1 (1st mod): 87.0x0.70m (WxH);
- Pavilion 1 (2nd mod): 106.0x0.70 (WxH);
- Pavilion 2 (1st mod): 96.0x0.70 (WxH);
- Pavilion 2 (2nd mod): 24.70x0.70 (WxH);
- Pavilion 3 (1st mod): 48.0x0.70 (WxH);
- Pavilion 3 (2nd mod): 24.0x0.70 (WxH);
- Pavilion 4: 52.70x0.70 (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on vinyl and attached to the structure.

QUANTITY

- Upon request.

**PAV1 (1ST MOD.): USD 2.776,60****PAV1 (2ND MOD.): USD 3.084,07****PAV2 (1ST MOD.): USD 3.078,05****PAV2 (2ND MOD.): USD 1.030,10****PAV3 (1ST MOD.): USD 1.892,09****PAV3 (2ND MOD.): USD 996,75****PAV4: USD 2.253,67**

check availability

Visibility





VEHICLE EXHIBITION

DESCRIPTION

– Exhibit your customized vehicle in the external area of the pavilion;

QUANTITY AND LOCATION

– Upon request.

CAR: **USD 3.504,16**

VANS: **USD 5.255,61**

SMALL TRUCK: **USD 6.979,12**

LARGE TRUCK: **USD 8.759,76**

TRUCK BOOTH: **UPON REQUEST**

Visibility



check availability



3X1M² SPACE + BISTRO WITH 2 STOOLS + QUADRIHEDRON

DESCRIPTION

- Exposure of your brand in a space in the external area on a piece with wide visibility
- The package includes exposure in a 3x1m² space and a bistro with 2 stools

SPECIFICATIONS

- 4-sided;
- Each side measures 0.8m x 2.0m (WxH);
- Artwork provided by the client;
- Production and installation by the organizer.
- PDF or JPG file with 120 dpi at the artwork size

QUANTITY

- 1 unit = 1 quota

USD 1.745,09

1 quota

Visibility



[check availability](#)



5X1M² SPACE + BISTRO WITH 2 STOOLS + QUADRIHEDRON

DESCRIPTION

- Exposure of your brand in a space in the external area on a piece with wide visibility
- The package includes exposure in a 3x1m² space and a bistro with 2 stools

SPECIFICATIONS

- 4-sided;
- Each side measures 0.8m x 2.0m (WxH);
- Artwork provided by the client;
- Production and installation by the organizer.
- PDF or JPG file with 120 dpi at the artwork size

QUANTITY

- 1 unit = 1 quota

USD 2.290,22

1 quota

Visibility



[check availability](#)

PENNANT



DESCRIPTION

- Your brand displayed on pennants on light poles in the external arrival area of SP EXPO (visible to pedestrians and vehicles);
- 2-sided.

SPECIFICATIONS

- 2-sided;
- Each side measures 0.9m x 2.89m (WxH);
- Artwork provided by the client;
- PDF or JPG files with 120 dpi at the artwork size;
- Printed on fabric

QUANTITY

- 10 units = 1 quota

USD 6.326,15

- 10 units = 1 quota

Visibility



[check availability](#)

ITEM 18

WINDFLAG

DESCRIPTION

- Your brand displayed on windflags strategically placed in the external area in front of the pavilions;
- 2-sided.

SPECIFICATIONS

- 2-sided;
- Each side measures 0.61m x 2.80m (WxH);
- Artwork provided by the client;
- PDF or JPG files with 120 dpi at the artwork size;
- Printed on fabric

QUANTITY

- 1 unit = 1 quota
22 quotas

USD 817,49

- 1 unit = 1 quota
22 quotas



Visibility



check availability



WHITE BOX STICKER TOTAL

DESCRIPTION

- Sticker with the exhibitor's artwork applied to the exterior of the pavilion, providing visibility for those entering the fair;
 - Artwork provided by the client;
 - Production and installation by the organizer.

SPECIFICATIONS

- Sticker artwork measures 10.40 x 12.85m (WxH).
- PDF or JPG file with 120 dpi at the artwork size.

QUANTITY

- 1 quota (exclusive).

USD 11.965,68

1 quota

Visibility





WHITE BOX STICKER SQUARE

DESCRIPTION

- Sticker with the exhibitor's artwork applied to the exterior of the pavilion, providing visibility for those entering the fair;
 - Artwork provided by the client;
 - Production and installation by the organizer.

SPECIFICATIONS

- Sticker artwork measures 6.5m x 6.5m (WxH).
- PDF or JPG file with 120 dpi at the artwork size.

QUANTITY

- 1 quota (exclusive).

USD 6.105,43

1 quota

Visibility



[check availability](#)



WHITE BOX STICKER SIDE

DESCRIPTION

- Sticker with the exhibitor's artwork applied to the exterior of the pavilion, providing visibility for those entering the fair;
 - Artwork provided by the client;
 - Production and installation by the organizer.

SPECIFICATIONS

- Sticker artwork measures 3.80m x 12.85m (WxH).
- PDF or JPG file with 120 dpi at the artwork size.

QUANTITY

- 1 quota (exclusive).

USD 4.895,21

1 quota

Visibility



[check availability](#)



LED - WHITE BOX PANEL *

DESCRIPTION

- Your brand displayed on the LED panel at the access to pavilions 6, 7, and 8 on the SP EXPO marquee;
- 1-Sided.

SPECIFICATIONS

- Size: 4.00x2.00m (WxH);
- Video file mp4 with 1024x512 pixels at artwork size;

QUANTITY

- 1 insertion of 10s per side = 1 quota;
- 10 quotas.

USD 1.294,99

1 Quota = 1 Side

USD 1.942,48

1 Quota / Back
(must buy 1 side)

Visibility





LED - ENTRANCE PORTAL*

DESCRIPTION

- Your brand displayed on the LED panel at the entrance doors of pavilions 4 and 5
- 1-Sided.

SPECIFICATIONS

- Pavilion 4 SIDE double entrance door: - 14.0x3.50m
- MP4 video file with 3584x896 pixels at artwork size;
- Pavilion 5 BOULEVARD double entrance door: 16.0x3.50m
- MP4 video file with 4096x896 pixels at artwork size;

QUANTITY

- 1 insertion of 10s = 1 quota;

USD 7.482,15

1 quota

Visibility



ITEM 24

LOCKERS*



DESCRIPTION

- Come display your brand by wrapping the lockers intended for the public in the external area of the marquee near the entrance of pavilion 1

- Upon request

QUANTITY

- 1 quota = 1 unit;
- 10 quotas.

USD 665,02

1 quota = 1 unit;
10 quotas

Visibility



[check availability](#)

ITEM 25

CARPOOL



DESCRIPTION

- Display your brand on the vehicles that will take visitors to the event entrance;
- Your brand will be seen by everyone passing through the pavilions;
- Exit from the Boulevard escalator to pavilion 4.

SPECIFICATIONS

- Front 1 - 0.90x0.15m (WxH)
- Front 2 - 0.90x0.15m (WxH)
- Sign 1 - 0.50x0.25m (WxH)
- Sign 2 - 0.45x0.20x0.25m (WxH)
- Rear 1 - 1.01x0.36m (WxH)
- Luggage rack - 0.50x0.38m (WxH)
- Side - 0.40x0.27m (WxH)
- Steering wheel - 0.15x0.12m (WxH)

QUANTITY

- 1 quota = 1 unit
- Up to 5 quotas.



FRONT 1 - 0,90X0,15M (WxH)
FRONT 2 - 0,90X0,15M (WxH)



SIGN 1 - 0,50X0,25M (WxH)
SIGN 2 - 0,45X0,20X0,25M (WxH)



REAR 1 - 1,01X0,36M (WxH)



LUGGAGE RACK - 0,50X0,38M (WxH)



SIDE - 0,40X0,27M (WxH)



STEERING WHEEL - 0,15X0,12M (WxH)

Visibility



USD 2.289,12

1 quotas

BARRIER GATE

DESCRIPTION

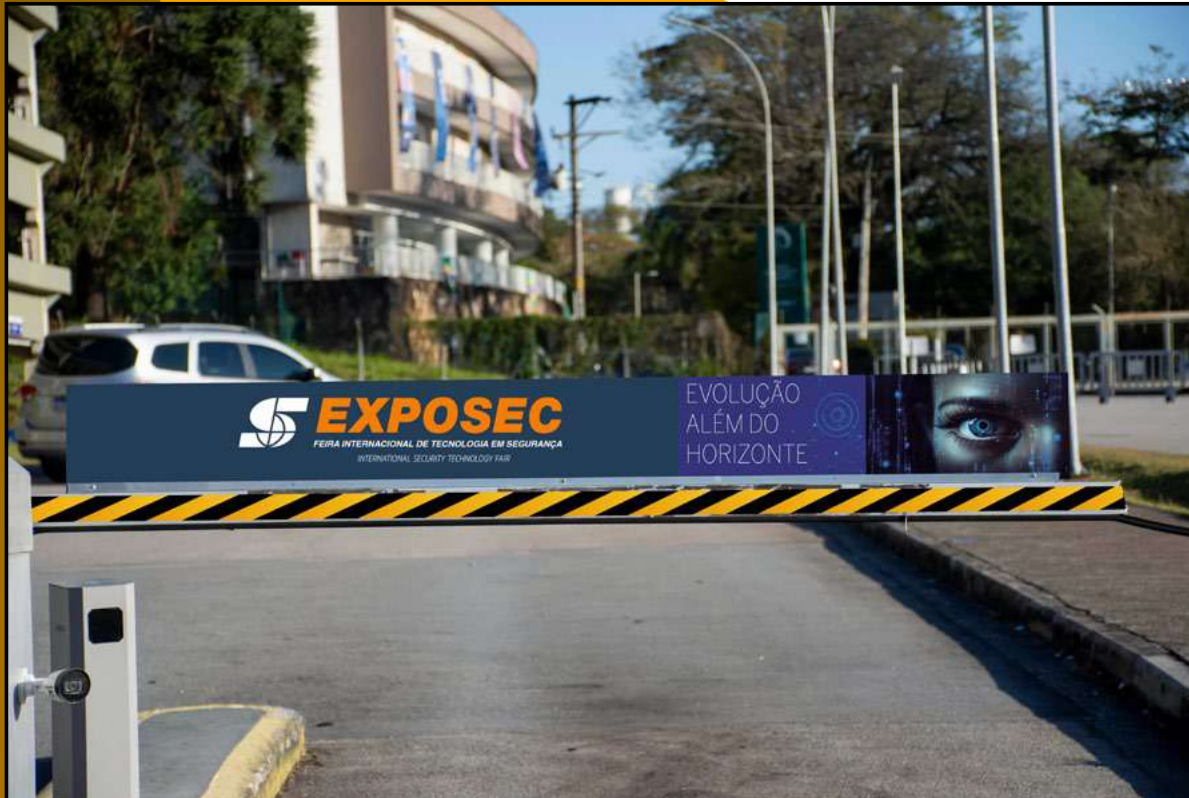
- Your brand right at the entrance to the parking lot of the garage building;
- 1-Sided.

SPECIFICATIONS

- Size: 2.00x0.20m (WxH);
- Artwork Size: 2.00x0.15m (WxH);
- PDF or JPG file with 120 dpi at the artwork size.

QUANTITY

- Quota 1: Entrance with 10 gates;
- Quota 2: Exit with 6 gates;



QUOTA 1 - USD 2.265,40

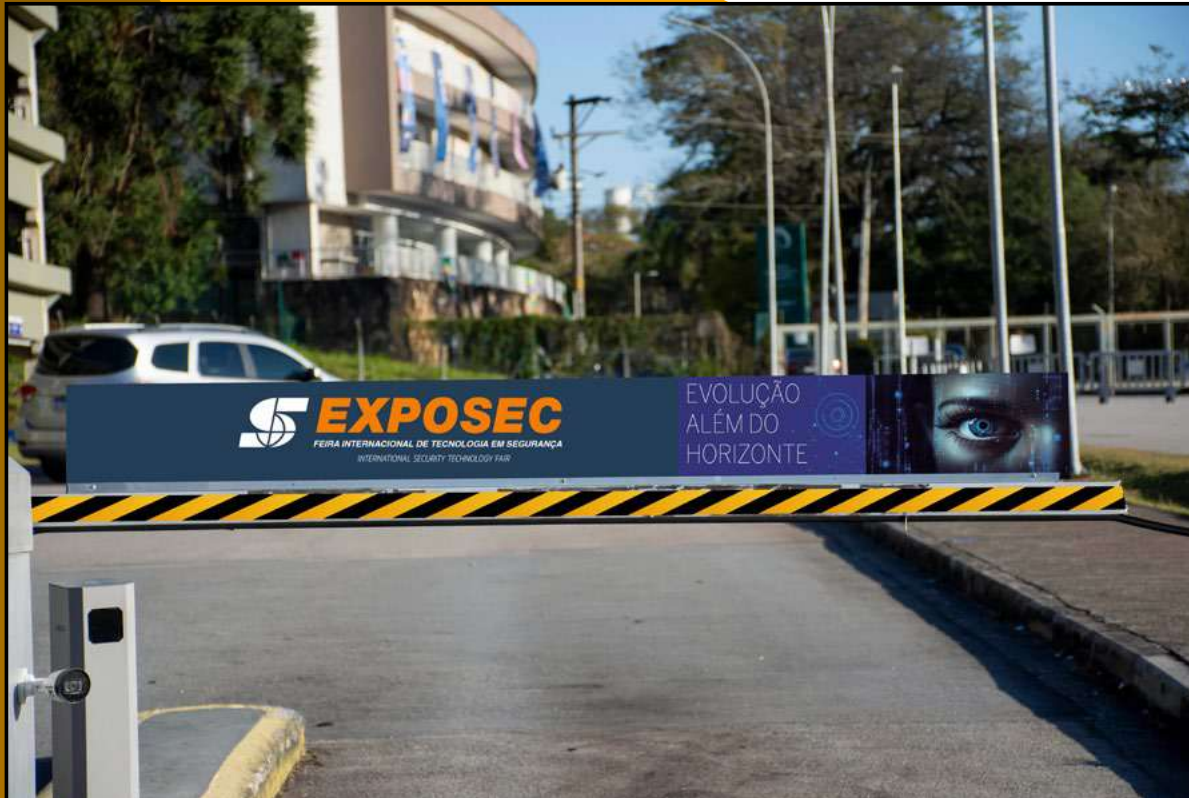
QUOTA 2 - USD 1.553,36

QUOTA 3 - USD 3.626,93

check availability

Visibility





BARRIER GATE (SAMPLING)

DESCRIPTION

- Distribute giveaways and promotional materials right at the gates at the entrance and/or exit of the parking lot;
- Hiring promoters, production, and distribution of materials are the exhibitor's responsibility.

QUANTITY

- 1 Quota = 1 representative per gate;
- 16 quotas.

USD 488,17

1 representative

Visibility



check availability

ACCESS RAMPS

DESCRIPTION

- Your brand displayed on the uphill of the access ramps to the floors of the garage building;
- 1-Sided.

SPECIFICATIONS

- Size: 5.00x1.00m (WxH);
- Artwork Size: 4.95x0.95m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on vinyl and attached to the structure.

QUANTITY

- 1 Quota = 2 units per floor
- 6 Quotas



USD 2.355,44

1 quota = 2 units per floor

Visibility



[check availability](#)

COLUMNS

DESCRIPTION

- Your brand displayed on the columns of the garage building;
- 1-Sided.

SPECIFICATIONS

- Size: 0.45x0.80m (WxH);
- Artwork Size: 0.45x0.80m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on PS.

QUANTITY

- 1 quota per floor = 100 units
- 7 Quotas;



USD 8.856,48

1 quota = 100 units

Visibility



check availability



PANEL ON THE BACKS OF THE ELEVATORS

DESCRIPTION

- Your brand displayed on the internal panel near the entrance of the elevators in the garage building;
- 1-Sided.

SPECIFICATIONS

- Size: 11.60x2.25m (WxH);
- Artwork Size: 11.45x2.14m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on vinyl and attached to the structure.

QUANTITY

- 1 quota per floor = 2 units
- 7 Quotas;

USD 9.489,74

1 quota per floor = 2 units

Visibility



[check availability](#)

ELEVATORS – DOORS

DESCRIPTION

- Your brand displayed on the doors of the elevators in the garage building;
- 1-Sided.

SPECIFICATIONS

- Size: 1.10x2.10m (WxH);
- Artwork Size: 1.10x2.10m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on sticker.

QUANTITY

- 1 quota per floor = 10 elevators
- 7 Quotas;



USD 5.382,04

1 quota per floor = 10 units

Visibility



[check availability](#)



ELEVATORS - FLOOR MAT

DESCRIPTION

- Your brand displayed on the floor mats at the doors of the elevators in the garage building;
- 1-Sided.

SPECIFICATIONS

- Size: 1.30x1.30m (WxH);
- Artwork Size: 1.30x1.30m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on special floor sticker.

QUANTITY

- 1 quota per floor = 10 units;
- 7 Quotas;

USD 4.744,70

1 quota = 10 units

Visibility



[check availability](#)

ELEVATOR MIRROR

DESCRIPTION

- Your brand displayed on the mirrors inside the elevators of the garage building;
- 1-Sided.

SPECIFICATIONS

- Size: 1.90x1.40m (WxH);
- Artwork Size: 1.90x1.40m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on sticker.

QUANTITY

- 1 Quota = 10 units;



USD 6.326,15

1 quota = 10 units

Visibility



[check availability](#)



ELEVATORS - FLOOR

DESCRIPTION

- Your brand displayed on the floors inside the elevators of the garage building;
- 1-Sided.

SPECIFICATIONS

- Floor Size: 1.92x1.92m (WxH);
- Artwork Floor Size: 1.92x1.92m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on sticker.

QUANTITY

- 1 Quota = 10 units;

USD 4.672,00

1 quota = 10 units

Visibility



[check availability](#)

ELEVATOR HALL - SAMPLING



DESCRIPTION

- Distribute giveaways and promotional materials in the parking hall;
- Hiring promoters, production, and distribution of materials are the exhibitor's responsibility

SPECIFICATIONS

- Sales promoter
- Giveaway/material distribution

QUANTITY

- 1 representative = 1 quota;
- 7 quotas

USD 875,88

1 quota = 1 representative

Visibility



check availability



WALKWAY CLOSURE

DESCRIPTION

- Your brand displayed across 7 boxes on the outside (cars) and inside (pedestrians) of the walkway connecting the garage building and the pavilions;
- Outside and Inside.

SPECIFICATIONS

- Size of 5 Larger Boxes: 5.65x2.95m (WxH);
- Size of 5 Larger Artworks: 5.65x2.95m (WxH);
- Intermediate Box Size: 2.95x2.95m (WxH);
- Intermediate Artwork Size: 2.95x2.95m (WxH);
- Smaller Outside Box Size: 1.95x2.95m (WxH);
- Smaller Outside Artwork Size: 1.95x2.95m (WxH);
- Smaller Inside Box Size: 2.55x2.95m (WxH);
- Smaller Outside Artwork Size: 2.55x2.95m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on perforated vinyl and attached to the structure;
- Consult GL Eventos for specification adjustments.

QUANTITY

- 1 unit = 1 quota
- 2 quotas

USD 41.880,03

- 1 unit = 1 quota

check availability

Visibility





WALKWAY GUARDRAIL CONNECTION

DESCRIPTION

- Your brand displayed across 7 boxes on the outside (Zoo) and inside (Imigrantes) guardrails of the walkway connecting the garage building and the pavilions.

SPECIFICATIONS

- Size of 5 Larger Boxes: 5.85x0.65m (WxH);
- Size of 5 Larger Artworks: 5.85x0.65m (WxH);
- Intermediate Box Size: 3.20x0.65m (WxH);
- Intermediate Artwork Size: 3.20x0.65m (WxH);
- Smaller Outside Box Size: 2.16x0.65m (WxH);
- Smaller Outside Artwork Size: 2.16x0.65m (WxH);
- Smaller Inside Box Size: 2.72x0.65m (WxH);
- Smaller Outside Artwork Size: 2.72x0.65m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on perforated vinyl with grommets; – Consult GL Eventos for specification adjustments.

QUANTITY

- 1 unit = 1 quota
- 2 quotas

USD 7.014,51

- 1 unit = 1 quota

check availability

Visibility





MEGA HORIZONTAL BANNER

DESCRIPTION

- Your brand displayed on the outside of the garage building;
- 1-Sided.

SPECIFICATIONS

- 1st, 2nd, and 6th floors Size: 59.70x1.50m (WxH);
- 1st, 2nd, and 6th floors Artwork Size: 59.70x1.50m (WxH);
- Right Ground Floor Template Size: 37.40x1.00m (WxH);
- Right Ground Floor Template Artwork Size: 37.40x1.00m (WxH);
- Left Ground Floor Template Size: 21.90x1.00m (WxH);
- Left Ground Floor Template Artwork Size: 21.90x1.00m (WxH);
- PDF or JPG file with 120 dpi at the artwork size;
- Printed on vinyl and attached to the structure.

QUANTITY

- 1 unit = 1 quota;
- 4 quotas

USD 16.351,05

1 quota = 1 unit

Visibility



check availability



MEGA HORIZONTAL BANNER LED

DESCRIPTION

- Your brand displayed on the external façade of the garage building on horizontal LED panels;
- Content/video produced by the exhibitor;
- Available during the entire period of the fair.
- 1-Sided.

SPECIFICATIONS

- Size: 39.36x0.96m (WxH);
- Artwork Size: 39.36x0.96m (WxH);
- 10s MP4 video file with 7872x192 pixels (WxH);

QUANTITY

- 3 panels with 5 quotas each;
- 15 quotas

USD 5.697,94

1 quota = 1 10s insertion

Visibility



LED PANEL

DESCRIPTION

- Video or image of your brand on the outside of the garage building;
- Content/video produced by the exhibitor;
- Available during the entire period of the fair.
 - 2-Sided.

SPECIFICATIONS

- Panel size: 11x18m (WxH);
- Video or image size: 672 x 1152 pixels (WxH);
- The exhibitor is responsible for producing the content;
 - Duration: 10s.

QUANTITY

- 12 quotas;



USD 9.779,11

1 quota = 1 10s insertion

Visibility



WALKWAY LED TOTEM

DESCRIPTION

- Video or image of your brand aired on a LED panel at the access to the escalator on the walkway connecting the parking garage building and pavilions;
 - Content/video produced by the exhibitor;
 - Available during the entire period of the fair.
 - 2-Sided.

SPECIFICATIONS

- Panel size: 1.28x1.92m (WxH);
- MP4 video or image Size: 336 x 672 pixels (WxH);
 - Duration: 10s;
- The exhibitor is responsible for producing the content

QUANTITY

- 1 quota = 1 10s insertion
- 6 quotas;

USD 2.374,14

1 quota = 1 10s insertion



Visibility



WALKWAY LED PANEL

DESCRIPTION

- Your brand displayed on the walkway connecting the parking garage building to the pavilions on horizontal LED panels;
 - Content/video produced by the exhibitor;
 - Available during the entire period of the fair.
- 1-Sided.

SPECIFICATIONS

- Size: 3.84x0.96m (WxH);
- Artwork Size: 3.84x0.9 (WxH);
- MP4 video file with 1248x312 pixels at artwork size;

QUANTITY

- 1 quota = 1 10s insertion;
 - 40 quotas
- 4 LED panels (2-sided);



Visibility



USD 841,74

1 quota = 1 10s video

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